

# Railroad Motor Car Latest Phase in All Travel in United States

Hundred Short Line Railroads Are Now Listed in America; New System Saves Money to Both Traveler and Freight User, According to Experts

A long-needed necessity in the transportation system of the United States, the railroad motor car is now being developed in its latest phase. The new system, which is being adopted by a number of short line railroads, is a combination of the motor car and the freight car. It is a vehicle which can be used for both passenger and freight service. The new system is being developed by the American Railroad Motor Car Company, which is a subsidiary of the American Railroad Company. The new system is being developed in a number of short line railroads, including the Chicago and North Western, the Great Northern, and the Northern Pacific. The new system is being developed in a number of short line railroads, including the Chicago and North Western, the Great Northern, and the Northern Pacific. The new system is being developed in a number of short line railroads, including the Chicago and North Western, the Great Northern, and the Northern Pacific.

## TRUCKS PLAY LEADING ROLE

in Handling Coal in All Parts of United States at Small Fee

The government, mine operators and railroads are once again looking for a solution to the problem of transporting coal. The new system, which is being developed by the American Railroad Motor Car Company, is a combination of the motor car and the freight car. It is a vehicle which can be used for both passenger and freight service. The new system is being developed by the American Railroad Motor Car Company, which is a subsidiary of the American Railroad Company. The new system is being developed in a number of short line railroads, including the Chicago and North Western, the Great Northern, and the Northern Pacific. The new system is being developed in a number of short line railroads, including the Chicago and North Western, the Great Northern, and the Northern Pacific.

## CAREFUL GARAGE SERVICE

When your car is placed in the hands of a garage service, you are placing it in the hands of a professional. The new system, which is being developed by the American Railroad Motor Car Company, is a combination of the motor car and the freight car. It is a vehicle which can be used for both passenger and freight service. The new system is being developed by the American Railroad Motor Car Company, which is a subsidiary of the American Railroad Company. The new system is being developed in a number of short line railroads, including the Chicago and North Western, the Great Northern, and the Northern Pacific. The new system is being developed in a number of short line railroads, including the Chicago and North Western, the Great Northern, and the Northern Pacific.

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# JAY BEE CLARK LOCATES HERE

Salt Lake Dealer Opens Store in Dee-Eccles Building

Appreciating the importance of Ogden as an automotive center, J. B. Clark of Salt Lake, has opened an auto accessories and Ford parts business in the Dee-Eccles building at 319 Twenty-fourth street. Mr. Clark now has a store of this character in Salt Lake, Ogden and Provo, Utah, and in Twin Falls, Burley and Buhl, Idaho. The firm name in Ogden will be the "Jay Bee" company. The store on Twenty-fourth street has been stocked with a complete line of Ford car accessories and parts and a goodly supply of other auto accessories. The company will make a specialty of buying large stocks of standard accessories for all cars which will enable it to dispose of them at a small margin of profit. Mr. Clark states that he will carry the largest supply of Ford accessories and parts in the intermountain country. Mr. Clark is well versed in the automotive business, having been in that line for a number of years. He looks upon Ogden as one of his brightest prospects for future business and he will no doubt be welcomed here by auto owners and auto dealers. His store will add a valuable feature to the auto business of Ogden.

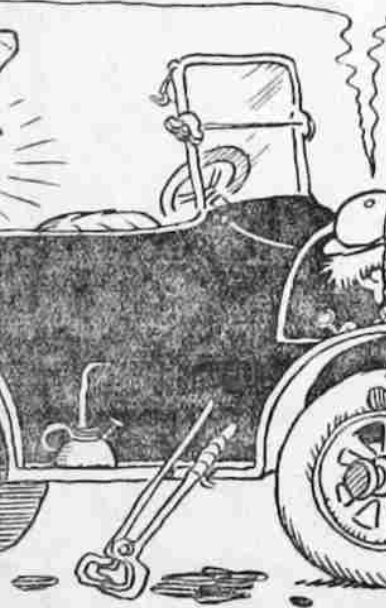
# SUCCESS KEY HAS CHANGED

Noted Expert on Automobiles Gives Interesting Data on Changes

"The key to success today has not changed from what it was fifty or a hundred years ago," says Alton G. Seiberling, of the Haynes Automobile company. "It still is right thinking which has its application in action that is the result of a correct decision. The truism that brains are superior to brawn never needed more emphasis than it does today. The business man who thinks logically, makes unerring decisions, and then has the courage of his convictions to act boldly on those decisions, is the man who will forge ahead and attain his goal. If he thinks along the wrong lines, if his reasoning power is weak and his judgment warped, his decisions will be incorrect and the result will be failure. The keen business mind cuts a straight passageway through all obstacles to success. The mind that is not trained to analyze difficult problems becomes panic-stricken in the face of seemingly insurmountable obstacles and is lost in a chaos of despair. The executive head of any large corporation or business institution must be an expert thinker. Each day he must render important decisions without delay; on the result of which depends the success or failure of the organization. He holds his position merely on the strength of his ability to think correctly. From my own experience and from my observation of many business failures, I can recommend a narrow wide along the road to the attainment of life's ambition. The imperial household of Japan has just purchased two Essex cars in addition to the seven Hudsons they already own, according to reports from Tokyo. The extent to which American cars are being used in the Far East is shown by the fact that there are now more than 400 Hudsons and Essex cars in service in the land of the Mikado. Switzerland has nearly twice as many motor cars as there were there in 1913. bicle to stand in the center of the highway or so as to obstruct or interfere with any other users thereof. "At the intersection of public highways, the operator of a motor vehicle shall keep to the right of the intersection before turning to the left. "When two vehicles approach the same time, the vehicle approaching from the right shall have the right of way."

## GASSAWAY MILES—MOTORIST

SAY, THE PLUMBER WHO'S BEEN TORMENTING THIS CARBURETOR WAS SOME CUCKOO—THAT BIRD COULD PARK HIS MECHANICAL BRAINS ON THE HEAD OF A PIN AND STILL HAVE ROOM TO LAYOUT A TENNIS COURT. I'LL BET HE OPENS A CAN OF FRUIT WITH A HAMMER. THERE'S TEN REASONS WHY HE COULDN'T START A COFFEE MILL—ALL TEN REASONS THE SAME— "NO BRAINS"—IT'S THESE PARLOR MECHANICS THAT KEEP US BOYS HAPPY!—



GASSAWAY SPENT TWO HOURS ADJUSTING THE CARBURETOR THEN HAD THE T/M CHARIOT TOWED INTO THE ELITE GARAGE WHERE THE HEAD FENDER WRECKER AND ALL AROUND GARAGE PHYSICIAN GAVE HIM A REAL ADJUSTMENT ALONG WITH HIS DIPLOMA FOR MECHANICS

# STEPS TAKEN TO STOP ACCIDENTS

Colorado Legislature in Favor of Many Stunts Will Cut Lists

WASHINGTON — The Highway trade conference which has terminated a four-days' conference here, will recommend to the legislature of Colorado drastic measures to reduce traffic accidents. After the conference had considered incomplete statistics showing that in the neighborhood of 15,000 persons were killed in automobile accidents in the United States last year, nineteen national organizations unanimously approved a code of principles for the regulation of highway traffic. The code breaks away from the present system of punishment and substitutes compulsory revocation of licenses for the following offenses: 1—Driving while intoxicated. 2—Running away from an accident without giving name or assisting injured. 3—Being the principal or accomplice in the theft of a car, or in making false registration. 4—Third conviction within year for speeding. Optional revocation of licenses is proposed for reckless driving and for excessive speed. The pedestrian is not overlooked in the code of principles, which says: "Pedestrians traveling on public highways should keep to sidewalks when such exist, and in other places should travel on the left-hand side of the highway. Where traffic officers are stationed pedestrians should not cross highways except when signaled by the traffic officer." Officers of the conference said they will send copies of the proposed code to citizens' associations, chambers of commerce, boards of trade and other organizations which will be asked to bring the code to the attention of their members. Not only is the problem of reducing accidents treated in the code, but measures for preventing theft and sale of cars and protecting highways from overloads are also proposed. It is recommended that no person under 16 be issued an operator's license.

# MANY TRICKS IN AUTO BUSINESS

There are tricks in all trades, but once in a while a motorist runs across a trick that is distinctly a piece of auto business. He witnesses the following incident, described by a member: Coming over the boulevard one evening, a motorist had his machine stop dead on him in the midst of a congested traffic. He and his friends got out and vainly looked for the trouble. The chauffeurs of the machines parked nearby did the usual amount of joshing at his expense, but offered no help. Finally a young man, who was in the automobile business, happened along and offered his services. After looking over the engine, wiring, carburetor, vacuum system and gas line, he finally opened the gas tank, which happened to have a good-sized aperture, which admitted his hand and part of his arm. As there were three and a half gallons of gas in the tank the puzzle was all the greater. Upon reaching in the tank, however, he found the suction gas line was turned up instead of down. It is supposed that this was done by a second-hand dealer so that he could purchase the machine at a low price because it would not run.

# NEW DESIGNS FOR MOTOR CARS

Automobiles have reached a perfection of general design which will serve as a pattern for auto body building of the future, in the opinion of Percy Owen, of the Liberty Motor Car company. He refers particularly to what is called the "stream-line" design, now used by a large majority of autos. "The simplicity, beauty and good taste of the stream-line designed cars,"

## BY STANLEY

# Announcement

Mr. Edsel B. Ford, President of the Ford Motor Company, gives out the following statement:

"The price of the FORDSON tractor has been reduced from \$790.00 to \$625.00, effective immediately.

This price change has been made possible through lower costs of materials and the fact that we are now located in our new Tractor Plant with greatly increased economic manufacturing facilities in immediate connection with our foundry and machine shops and large blast furnaces where iron is poured directly from the ore, giving us maximum efficiency with the power to reduce cost of production and down comes the price in line with our policy to market our products at the lowest possible figure without in any way affecting our high standard of quality.

We are particularly pleased in being able to bring about this big reduction in price at this time because the farmer needs all the help we can give him and this big cut in price will be the means of placing a valuable power unit within the reach of practically every one of them, not to mention industrial and commercial concerns which likewise have benefited through its use and are already realizing, to a much greater extent, its value as a power and hauling unit. But particularly has the FORDSON Tractor proved a most valuable factor in the saving of farm labor, at the same time increasing the per acre crop yield as well as making possible a utilization of previously uncultivated land, to say nothing of removing no end of drudgery.

There is no question that the use of machine power on the farm is the greatest advancement made in the development of agriculture, not only in money saving and money making results, as well as raising the standards of living on the farm to a much higher level, but because of its proved value in making every type of land more productive, and consequently our desire to place the FORDSON within the reach of all.

THERE IS NO CHANGE IN THE PRESENT FORD CAR AND TRUCK PRICES, which are already at the lowest possible figure and now with rock bottom reached on the tractor price a further reduction in price of either the car, truck or tractor is out of the question; in fact, the big price cuts have been made in anticipation of continuous maximum production and increases may be necessary before long if a large volume of new business is not obtained. Therefore, present prices of Ford products cannot be guaranteed against possible increases.

Ask for the book "The Fordson at Work" which will be supplied free of cost. Let us demonstrate the value of the Fordson on your farm, in your factory, lumber yard, coal yard, or in any general hauling or power work you have to do and let us have your order for a FORDSON.

# Binford-Kimball Motor Co.

## Up-to-Minute News of Automotive Progress

**WIN TRUCK MIRROR FIGHT.**  
A permanent injunction restraining the Kentucky State Tax Commission from enforcing a law passed by the Kentucky legislature, providing that owners of motor trucks be required to equip them with driving seat mirrors obtained from the commission, has been issued by Judge Stout, in the Franklin County (Ky.) Circuit court.

**ENCLOSURES GEARS IN OIL.**  
An inventor claims to have made a farm tractor 25 per cent more efficient than most machines of its kind by enclosing all gearing in oil.

**THIRTY-SEVEN PER CENT OF THE 3222 MILES OF THE LINCOLN HIGHWAY ARE PAVED OR MACADAMIZED.**

**MOTOR CAR REGISTRATIONS IN CANADA ARE REPORTED TO BE INCREASING AT THE RATE OF 26 PER CENT A YEAR.**

**FROM 1914 TO 1916 PRACTICALLY ALL AVAILABLE MOTOR VEHICLES IN FINLAND WERE DISPOSED OF TO RUSSIA FOR WAR PURPOSES.**

**THE NEW RECORD FOR AN AUTOMOBILE RUN BETWEEN NEW YORK AND CHICAGO IS TWENTY-SIX HOURS AND FIFTY MINUTES.**

**WITH MORE THAN 600 MOTOR TRUCK LINES IN OPERATION IN THE UNITED STATES OVER 150 OF THESE ARE IN CALIFORNIA.**

**KHAKIED AUTOMOBILES.**  
They have found another use for the thousands of yards of khaki cloth, destined to make uniforms for American soldiers in France and sold to the French government after the armistice. The interior of Paris taxis are being upholstered with the cloth, which is warranted to last several years.

**CAN CLAMP ON TRUCK CHAINS.**  
Ease of attachment is a leading claim for a new anti-skid chain for motor trucks, which can be clamped to the tires in sections.

**CARRIES TRUCK OVER SOFT GROUND.**  
To enable motor trucks to run over soft ground, a Los Angeles man has invented broad steel flanges to be attached to their wheels in such a way that they do not prevent use on hard roads.

**TRUCKS CARRY RACE HORSES.**  
The carriage of race horses from their training quarters to the race courses is now undertaken in France

# HUDSON

## Compare Hudson's Price With Cars to Which You Compare Its Quality

### HAVE you considered Hudson's real price advantage?

Remember that the cars with which you habitually rate the Super-Six in quality and performance are much costlier than it.

Yet where will you find any desired quality that Hudson does not possess in equal measure?

By official proofs as well as in the constancy of more than 100,000 owners Hudson has won an endorsement no other car holds. And an imposing number of these owners now know a satisfaction in the Super-Six that they did not find in their former costlier cars.

OGDEN MOTOR CAR CO.  
2345-55 Hudson Avenue  
Ogden, Utah

# SUPER-SIX